



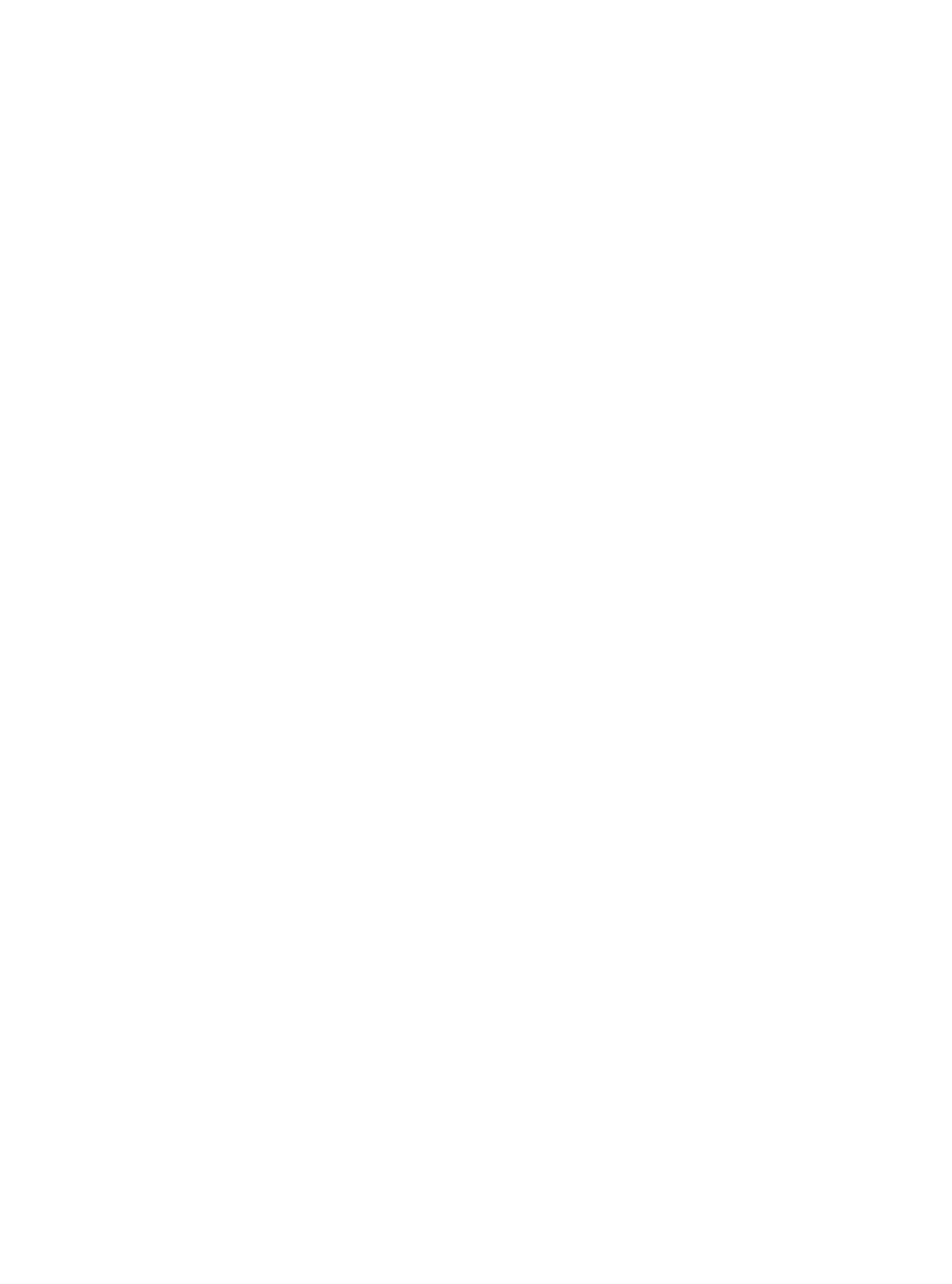

IGCA

CONGRESS
Denmark 2015



WELCOME TO
THE INTERNATIONAL GARDEN CENTRE CONGRESS
IN DENMARK 9-14 AUGUST 2015





Welcome from the IGCA President

Welcome!

A Chairde (Friends).

I cannot believe it's a year since you visited my country Ireland. We will always hold fond memories of your visit.

I, as President of the International Garden Centre Association, welcome you to another small but very beautiful country, Denmark. I was privileged to visit this, the most southern of the Nordic lands last year for the first time and was so impressed with all aspects of this amazing country, the lifestyle, people, culture, history, landscape and of course it's horticultural industry.

The Danes are frequently ranked as one of the happiest people in the world in cross-national studies of happiness, so let's spread that happiness on congress. I know you will love this country and the warmth and hospitality of the Danes.

Each congress provides us with a unique opportunity to see and share the best practices in our industry with like-minded people from around the world. This is an invaluable networking experience, we all return to our own countries energised and excited about implementing the innovative ideas we have seen.

Another aspect of congress is the wonderful friendships which have been fostered over the years and the new friendships formed in the IGCA's ever expanding family.

I know the Danes have a fantastic itinerary for us so in advance can I say a sincere "Thank You" to Per Boisen Andersen, Steen Vinkler, the organising committee and the members of the Danish Garden Centre Association for hosting the 2015 IGCA congress.

Let's have a wonderful time.

Rachel Doyle

President IGCA



Welcome from the Congress Chair

Dear friends from all around the world, we wish you all a warm welcome to Denmark.

For Denmark it is a great honour that the IGCA have given us the opportunity to hold the IGCA Congress 2015, and we thank you for that.

Denmark is only 43.000 km², so instead of holding the Congress in one part of the country we will try to show you the different parts of our country, to see the different ways of living, the different ways to run Garden Centres, different kinds of successful experience economy, - and hopefully you will pick up an idea or two, that are useful for you.

I know that Per Boisen Andersen and his team has been working very hard to create a program, where you will see different kinds of Garden Centres, Culture, Castles, Odense Flower Festival, enjoy danish food, visit the house of Hans Christian Andersen, visit Legoland and lots of other things - and not to forget that together, we all will have a week with fun, joy, experience and good conversations and friendships across the world.

We hope that you will enjoy your week here in Denmark, and I promise you we all (Per, Katrine, the bus guides, everywhere you visit) will do our very best to give you a great congress here in our little country.

Welcome to Denmark.

Steen Vinkler

Chairman, Organising Committee



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Study Tour - Please note:

Due to extensive rebuilding a part of the center of Odense is under construction - including the area between CABINN and the Radisson Blu HC Andersen Hotel. This means that large parts of the parking area has been temporarily withdrawn. Therefore, we have to ask you to get on and off the bus next to the Radisson Blu HC Andersen Hotel. We apologize for the extra walk back and forth.





Sunday August 9.

- 14.00 - 18.00: Registration at the Radisson Blu H.C. Andersen Hotel, Odense
18.40: We meet in the lobby at Radisson Blu HCA Hotel and walk to the North Atlantic House
- 19.00 - 22.00: Welcome reception and buffet at Nordatlantisk Hus, Odense
22.30 Arrival at the Radisson Blu H.C. Andersen Hotel, Odense



Special programme for the Study Tour

- 10.00-12.00: Registration at the Radisson Blu H.C. Andersen Hotel and a short walk to the CABINN-hotel
- 12.30: We meet in the reception at the CABINN-hotel
- 13.00-18.00: "Get together"-event
- 18.40: We meet in the lobby at Radisson Blu HCA Hotel and walk to the North Atlantic House
- 19.00-22.00: Welcome reception and buffet at Nordatlantisk Hus, Odense
- 22.30: Arrival at the Radisson Blu H.C. Andersen Hotel, Odense





Monday August 10.

- 07.50: Departure from the Radisson Blu H.C. Andersen Hotel, Odense
- 09.00 - 09.50: Visit at the Garden Centre Tante's Have, Fredericia
- 11.30 - 12.50: Visit at the Garden Center Bo Grønt Skæring, Aarhus
- 13.15 - 16.00: The Old Town Aarhus including guided tour and picnic
- 18.15 - 22.00: Visit at PKM including tour and dining, Stige
- 22.30: Arrival at the Radisson Blu H.C. Andersen Hotel, Odense

The Garden Center Tante's Have, Fredericia

Tante's Garden & Pet Center has started in Svendborg in 1997, as a great farm shop primarily based on garden plants. Due to lack of development in South Funen, the store was moved to Fredericia in 2003 where the product range expanded to include handicrafts, etc. An old production nursery provides the framework for the store. The nursery has been rebuilt several times to a house garden center / animal center. There is no longer production on site. The total indoor retail space is 3,250 m² and the outdoor about 3,000 m². In the spring season, they employ approximately 15 people and out of season about 10.

In 2007 they started with Christmas exhibition following an English model, and the store appears therefore very different from mid-October and until year-end. In 2011 there the pet shop was introduced, which accounts for about 1,000 m² of the total of 3,250 m² indoor area. It is important for Tante's Have to appear as a special shop in the garden center as well as animal department, and therefore they have trained personnel in both departments. In this way they ensure that the customer can always get answers to his questions.



Tante's Have
Skærbækvej 3, Staustrup
7000 Fredericia
www.tanteshave.dk

Owners

Michael and Cecilie Rasmussen

Number of employees

Full time high season: 15
Full time low season: 10

Sales area

Total: 6.250 m²
Covered area: 3.250 m²
Outdoor area: 3.000 m²
Pet shop: 1.000 m²

Sales per percentage

Plants: 42 %
Pets: 29 %
Christmas: 10 %
Various: 19 %



The Garden Center Bo Grønt Skæring, Aarhus

Being part of a large chain of 20 Garden Centres, the Bo Grønt Skæring features a large range of products. The centre had some turbulent years prior to being bought by the current owners in 1992.

Situated in the outskirts of the second-largest city in Denmark, it has a large customer base, and is one of the larger Danish centres. It has been modernized rapidly during the last 20 years, from being worn and old-fashioned to a modern garden center with great parking area, a large floristry, lots of hardware and one of the largest selections of plants for home and garden.

One of the most important tasks for the centre in the coming years is to restore the garden interest, so customers automatically go in their garden centre to get the correct guidance.



Bo Grønt Skæring
Grenåvej 517B
8250 Egaa
www.bo-groent.dk/butikker/skaering

Owners

Steen Vinkler
Benny Felthaus

Sales area

Total: 18.000 m²
Covered area: 2.750 m²
Outdoor area: 4.250 m²
Parking: 120 parking spaces

Number of employees

Full time: 12
Part time: 5

Sales per year (DKK ex. vat)

Total: 17.500.000.
Sales per category:
Garden plants, flowers: 6.300.000
Seeds, bulbs, tubers: 800.000
Soil, mulch, fertilizer, plant care: 1.300.000
Water gardening: 200.000
Floral arrangement, bouquets: 200.000
Pots, planters: 1.000.000
Christmas: 500.000
Fence, lumber, furniture etc.: 500.000
Decor: 200.000
Green houses: 1.200.000
Floral arrangement, pot plants: 5.100.000
Garden tools, granite etc.: 1.200.000





The Old Town Aarhus & The Botanical Garden

The Old Town in Aarhus opened July 23, 1914 as the world's first open-air museum for urban cultural history. It consists of 75 historic houses, moved to the museum from towns and cities across Denmark, with 27 living rooms, smaller rooms and kitchens, 34 workshops and shops as well as a pharmacy, a school, a post office, a custom house and historical gardens.

The museum buildings are organized into a small town of chiefly half-timbered structures originally erected between 1550 and the late 19th century. Open all year round.

The Botanical Garden was founded in 1875. It covers an area of 21.5 hectares. The park provides an attraction of interest to those who wish to inspect the thousands of plant species on display here.

The landscape presenting the plants, is quite varied and there is also a large greenhouse center and a newly added tropical hothouse.



Den Gamle By i Århus
Viborgvej 2
8000 Aarhus C
www.dengamleby.dk/the-old-town

Owner

Århus Municipality

Number of employees
Full time / part time: 120

Visitors
499.247 (2014)

Annual turnover (DKK)
53.000.000

State and municipal subsidies: 24.000.000

Revenues: 22.000.000
Sponsorships: 1.500.000
3 Michelin *
5* Attraction (Danish Quality Assessment)
Museum of the Year 2009 (The Danish Museum Award)
13.000 members of "Friends of Den Gamle By"
Home of the Danish Centre of Urban History of the University of Aarhus

Botanical Garden and Greenhouses
Peter Holms Vej
8000 Aarhus C
www.sciencemuseerne.dk/botanisk-have

Visitors
60.000 (2014)



MONDAY

PKM

Gartneriet PKM A/S was founded by Poul and Marie Madsen in 1948, when they took over a nursery with 5 small green houses of 1.500 square metres located in Søhus. The nursery expanded, especially when Poul Madsen in the late 1950's specialized in pot plants. Around 1960 PKM started up the production of Campanula, Schlumbergera and Rhipsalidopsis. In 1980 the range of products expanded with Pinus Pinea - the small Christmas trees - sold in pots with decoration and snow. In 1983 Poul Madsen and his son Kristian established 'Poul & Kristian Madsen's Gartneri ApS' which Kristian took over in 1989.

In 2007/2008 and 2010 PKM made its largest investment to date. For the sum of 100 million DKK, they increased their greenhouse area by approx. 50.000 square metres, to meet the demands of the popular Campanula-variety GET MEE®. PKM's Campanula-cuttings are produced in Poland, and in 2007 they established a joint venture project in Kenya with a Kenyan partner. The nursery now covers 190.000 square metres of greenhouse area, and an outdoor area of 40.000 square metres. 200 skillful employees produce approximately 20 million pot plants, of which approximately 90% is exported to the European market.

The FAIRYTALE FLOWERS® assortment includes Campanula, Schlumbergera, Rhipsalidopsis and Helleborus. For more information please visit www.pkm.dk.



Gartneriet PKM A/S
Slettensvej 207-215
5270 Odense N
www.pkm.dk

Owner
Kristian Madsen

Management
Anett Madsen
Henrik Madsen
Anders Borregaard
Anne Katrine Sellebjerg
Christian Hald Madsen

Number of employees
Full time: 200

Production area
Green houses: 190.000 m²
Outdoor area: 40.000 m²

22 mill. pot plants per year
90 % is exported to the European market.

Tuesday August 11.

- 07.45: Departure from the Radisson Blu H.C. Andersen Hotel, Odense
 08.30-09.20: Visit at the Garden Center Langeskov Planteskole, Langeskov
 10.00-12.00: Egeskov Castle Park and Garden, Ringe
 12.40-14.35: The Danish Garden Centre Association at Hvidkærvej 29, Odense
 12.50: IGCA Information Session
 13.50: Lunch with smørrebrød
 15.00-16.15: Visit at DLF-TRIFOLIUM
 16.45-18.15: The Hans Christian Andersen Museum with guided tours, Odense
 18.45-22.30: GASA GROUP, presentation and dinner, Odense
 23.00: Arrival at the Radisson Blu H.C. Andersen Hotel, Odense



Special programme for the Study Tour

- 09.00: Departure from the hotel
 10.30-17.00: Special event
 18.45-22.30: GASA GROUP, presentation and dinner, Odense
 23.00: Arrival at the hotel, Odense



TUESDAY



The Garden Center Langeskov Planteskole, Langeskov

A thriving oasis in the middle of Denmark, Langeskov Nursery was started in 1928 by the grandfather of the current owner, Charlotte Andersen. The production consisted of a large variety of cultures, but in small numbers. Over the years however, focus shifted to retail sales, now including several greenhouses, a café as well as an outdoor garden center sales area.

When it comes to designing the garden center, customer inspiration is the main goal, thus plants are ordered more by colors and size, than by culture. The customers are often looking for a bush fitting the space in the garden, rather than a specific specimen.

Langeskov Planteskole
Nyborgvej 39
5550 Langeskov
www.langeskov-planteskole.dk

Owner
Charlotte Andersen

Sales area
Total: 9.000 m²
Covered area: 2.500 m²
Café: 80 seats
Outdoor area: 1 ha.
25 inspirational gardens
Parking: 250 parking spaces

Number of employees
Full time: 12
Part time: 3

Sales per year (DKK ex. vat)
Total: 14.000.000

Sales per category:
Garden plants, flowers: 45 %
Seeds, bulbs, tubers: 2 %
Soil, mulch, fertilizer, plant care: 10 %
Floral arrangement, bouquets: 14 %
Pots, planters: 4 %
Decor incl. Christmas: 10 %
Indoor plants: 13 %
Pets, aquatics: 2 %



Egeskov Castle Park and Garden

Egeskov is no ordinary castle – it is one of Europe's finest Renaissance buildings, featuring a real moat, spires, a knight's hall and ghastly creatures in its masonry. Egeskov is also one of the few castles in Denmark where people still inhabit more than just the royal chambers.

The castle park at Egeskov was designed by Niels Krag the Younger who was at Egeskov from 1722-1740. The layout of the park drew its inspiration from the castle parks at Fredensborg and Frederiksborg as well as those of Versailles. The gardens consist of a large number of separate areas surrounded by high hedges, the highest measuring 8 metres. One of the most unique aspects of Egeskov Castle Park is the fact that it has been possible to preserve the 280 year old hedging system. You can also experience the smell of the most fragrant flower beds, see impressive 12 km hedges, admire 1.200 different Fuchsia varieties and much more. The castle garden is also home to one of the last manor nursery gardens in operation that is open for the public.



Egeskov Slot
Egeskov Gade 18
5772 Kværndrup
www.egeskov.dk/en

Owner

Michael Ahlefeldt-Laurvig-Bille

Number of employees

In season: 120

Egeskov Estate: 1,131 ha.

Castle and park: 20 ha.

Number of rooms in the castle: 66

Number of windows in the castle: 200

Number of doors in the castle: 171

The depth of the moat max.: 5 metres

The age of the hedges max.: 270 years

The height of the hedges max.: 8 metres

Fuchsia, number of varieties in the garden: 1.538

Tree Top Walking, length: 100 metres

Tree Top Walking, height: 15 metres

European Garden Award "Best European historic garden 2012" (European Garden & Heritage Network)

The Danish Garden Centre Association

- 12.40-14.35: The Danish Garden Centre Association at Hvidkærvej 29, Odense
- 12.50: IGCA Information Session
- 13.50: Lunch with smørrebrød



DLF-TRIFOLIUM

DLF-TRIFOLIUM is a global seed company dealing in forage and amenity seeds, and other crops. With a 50 % market share in Europe and 25 % worldwide, there's a good chance the animals that provide your milk, meat, and wool gathered the nutrition they need from grass from DLF. If you enjoy sport, you may well have seen your favorite team score on a pitch turfed with their grass. And if you like relaxing on your own garden lawn, that too may well have begun life as a sack of their seeds.

DLF-TRIFOLIUM is the global market leader providing grass and clover seeds to more than 80 countries. They are owned by a cooperative of Danish grass-seed farmers. Their headquarters are in Roskilde, Denmark. And they are also present in 12 other countries: The Netherlands, UK, Ireland, France, Germany, Czech Republic, Russia, China, Canada, United States, Argentina and New Zealand.



DLF-TRIFOLIUM
Højmevej 12
5250 Odense
www.dlf.com

Owner

Approx. 3.500 farmers

Board of Directors

Truels Damsgaard
Morten Andersen
Søren Halbye

Number of employees

Full time: 800

Key figures (DDK)

Revenue: 3.325.200
Profit before net financials: 168.9
Profit after tax and minority interests: 98.500.000
Equity June 30th 2014: 874.400.000
Equity ratio: 42,5 % (2013/2014)



The Hans Christian Andersen Museum

Odense is the birthplace of Hans Christian Andersen. This is where the famous fairy tale writer was born in 1805, the son of a poor shoemaker and a washerwoman, and with one foot in the middle ages and the other in modernity. Odense was Denmark's largest provincial city, but at a time when superstition was still an important part of city life and the writer's childhood. The birthplace of the writer of fairytales lies in the old city precinct. The Hans Christian Andersen Museum opened in 1908 as a museum focusing on the life and work of the writer, making it one of the first writer museums in the world.

The museum exhibitions tell of the writer's life, from his childhood years via the hard times he spent on his way towards realising his dreams in Copenhagen, his schooling, debut as a writer and career as an author, old age and death. You can follow the writer's acquaintances, love life, artistic career and his many journeys.

The exhibitions take you back to the age out of which Andersen's work originated: His lifetime - from 1805 to 1875 - was full of great events. You will be presented with the person Hans Christian Andersen, his characteristic appearance and his cast of mind. The writer's creative range is illustrated via his drawings and papercuts. And in the library you will gain an impression of his comprehensive authorship as well as the worldwide fame of his works.



The Hans Christian Andersen Museum
Bangs Boder 29
5000 Odense C
www.museum.odense.dk

Owner

Odense Municipality

Visitors

100.000
70 % are tourists

H.C. Andersen is the worlds most translated writer.

His fairy tales can be read in 160 languages.
He wrote 212 fairy tales and short stories.

He was 1.85m - more than 25 cm taller than the average man of that time. His shoe size was 47.

Even though he fell in love several times, he never married or had any children. H.C. Andersen was buried in Copenhagen August 11. 1875.

"Life itself is the most wonderful fairy tale!"
- Hans Christian Andersen

GASA GROUP

GASA GROUP is a major international trading company. In 2012, the two largest Danish flower exporters, GASA GROUP and Bøg Madsen joined forces, and offers complete solutions in all customer areas.

GASA GROUP supplies all European markets and are among Europe's leading experts in the field of floral products, involving four main focus areas: wholesale, retail, garden centres and young plants. GASA GROUP is able to supply total solutions in all these areas, and value is our priority throughout - from the seed itself right through to your own shelves and the end consumer. Their solutions ensure that you get flexibility, know how and quality.

They maintain the impressive size and breadth of the selection of floral products through their cooperation with suppliers from all over Europe. GASA GROUP is an international organisation based in Denmark. They service the entire European market through customer-focussed solutions and concepts and effective logistics. In Denmark, Holland, Germany and Poland, they are represented by their sales organisation. All other markets are served by the Danish, Dutch or German sales divisions.

GASA GROUP is a daughter company in the DLG GROUP. The foundations of the agricultural and food group DLG was made more than 100 years ago and today their activities extend into more than 25 countries.



GASA GROUP
Lavsenvænget 1
5200 Odense V
www.gasagroup.com

Number of employees
400

Sales stood 2014 (DKK)
2.1 billion

Board of Directors
Lars Sørensen, Chairman
Lars Romme Jakobsen, Vice
chairman
John Bay Simonsen
Henrik Larsen
Mikael Ludvigsen

Share capital (DKK)
50.000.000

The shares are distributed between various shareholders. DLG now owns 93 % of the shares, while other shareholders primarily are Danish pot plant producers.



Wednesday August 12.

07.30:	Departure from the Radisson Blu H.C. Andersen Hotel, Odense
09.15-10.15:	Visit at the Garden Center Holbæk Planteskole, Holbæk
11.00-11.30:	Visit at the Garden Center Skrædderbakken, Ølstykke
12.15-13.45:	Visit at the Garden Center Gardenshop Høsterkøb, Høsterkøb
14.15-15.30	Fredensborg Palace Gardens and The Private, Royale Gardens
16.00-18.00	Louisiana Museum of Modern Art
18.30-21.30	Visit at the Garden Center Plantorama Hillerød, Hillerød
00.00:	Arrival at the Radisson Blu H.C. Andersen Hotel, Odense

Please notice: *Today is official "Congress polo shirt-day"!*





The Garden Center Holbæk Planteskole, Holbæk

Founded around 1930, focus is on production and sale of garden plants and also the sale of garden accessories. The company features Zealand's largest selection of bedding plants, has an enormous variety in perennials and fruit trees and a Garden Center well assorted in garden plants and cut/floristry.

Apart from the core business, Holbæk Nursery also has a department for fish and birds.



Holbæk Planteskole
Stenusvej 49
4300 Holbæk
www.holbaek-planteskole.dk

Owners
Lonnie and Niels Bergen

Number of employees
Full time: 6
Part time: 8

Sales area
Total: 14.000 m²
Covered area: 2000 m²
Outdoor area: 7000 m²
Parking: 800 m²

**Sales per year
(DKK ex. vat)**
Total: 14.000.000





The Garden Center Skrædderbakken, Ølstykke

Skrædderbakkens Havecenter was founded in 1970 at an, in that time, open field in Svenstrup between Jyllinge and Ølstykke. Using an old nursery as foundation, Flemming Houmann created a garden center visioning an inspiring center focusing on experiences, quality and service. About 15 year ago the son Henrik Houmann took charge of the garden center.

In order to strengthen quality awareness among its members, the danish garden center organization Danske Havecentre awarded the Garden Center of the year for a few years, based on a review of its members. The centers where judged by many parameters ranging from parking areas, website and playground, quality of plants and plant assortment, indoor and outdoor surroundings to employee service and knowledge.

Skrædderbakkens Havecenter was awarded Garden Center of the year in 2010, 2011 and again in 2012 in the category medium sized garden centres. Apart from these awards they where also awarded best "Fruits and berries" and best "Ornamental shrubs and trees" in 2011 and best "Granite and pots" as well as best "Ornamental shrubs and trees" in 2012.



Skrædderbakkens Havecenter
Skrædderbakken 4
3650 Ølstykke
www.skraedderbakken.dk

Owner

Flemming Houmann

Sales area

Total: 5.100 m²
Covered area: 300 m²
Outdoor area: 3000 + 600 m²
Parking: 1.200 m²

Number of employees

Full time: 4
Part time: 3

Sales per year (DKK ex. vat)

Total: 4.200.000

Sales per category:

Garden plants, flowers, trees: 2.700.000
Seeds, bulbs, tubers: 75.000
Soil, sphagnum, mulch: 320.000
Floral arrangement, bouquets: 79.000
Pots, planters: 190.000
Fence, lumber, furniture etc.: 25.000
Decor: 110.000



The Garden Center Gardenshop Høsterkøb, Høsterkøb

Among the largest garden centres in Denmark, Gardenshop Høsterkøb along with its sister shop in Kalundborg has a very large and wide range of garden plants, consisting of about 300 different rhododendrons, 300 roses, 400 shrubs, 200 trees and shrubs, 4-500 bulbs and tubers and much more.

When shopping in the web shop, customers can avoid the heavy-lifting and get goods delivered directly to their address or even collect them in one of the garden centres (Click & Collect).



Gardenshop Høsterkøb
Hørsholm Kongevej 35
2970 Hørsholm
www.gardenshop.dk

Owner
Peter Martinussen

Sales area
Covered area: 800 m²
Outdoor area: 5000 m²
Parking: 110 parking spaces

Number of employees
Full time: 14
Part time: 6

Sales per year (DKK ex. vat)
Total: 35.000.000

Sales per category (DKK ex. vat)
Garden plants: 11.900.000
Pot plants: 7.538.000
Soil: 2.062.000
Plant care: 2.065.000
Seeds: 1.385.000
Indoor deco: 3.343.000
Outdoor deco: 3.232.000
Garden tools: 1.671.000
Farm shop: 2.529.000



Fredensborg Palace Gardens and The Private, Royale Gardens

The palace by Lake Esrum in northern Zealand is the royal couple, HM Queen Margrethe II and HRH Prince Henrik's most frequently used residence in the spring and autumn months. The beautiful rooms and halls often form the setting for major state visits and royal events. Fredensborg Palace Gardens are some of Denmark's biggest historic gardens. They were laid out by Johan Cornelius Krieger at the same time as the palace was built, but was converted to French Baroque by Nicolas-Henri Jardin in 1759-65. Johannes Wiedewelt created many of the sculptures in the gardens, for example in the avenue Brede Allé.

Several of the long avenues in the gardens have been restored, so the gardens again appear as a French Baroque garden.

The Reserved gardens are the royal family's private gardens at Fredensborg Palace. Parts of the original Baroque gardens can still be seen. The more freely planted part of the gardens has large lawns, herbaceous borders, numerous rhododendron borders and rare trees and plants. The Reserved Gardens bear the mark of gardening fashion right up to the present time. Several places in the gardens Queen Ingrid has made her mark with, among other things, herbaceous borders and colorful flowering shrubs and trees, and today Queen Margrethe II is making her mark on the garden.

The Herb Garden provides vegetables, herbs and fruits for the royal kitchen and flowers for decorating the palace. Prince Henrik has added lettuces and exotic herbs, and in part of the Herb Garden vines have been planted to produce a small amount of wine. When the Orangery was built in 1995, the Herb Garden was restored to its Baroque form.



Fredensborg Palace
Slottet 1B
3480 Fredensborg
www.slke.dk

Owner

The Danish Government

Managed and maintained by

The Agency for Palaces and Cultural Properties

Fredensborg Palace is The Danish Royal Family's spring and autumn residence.

Fredensborg Palace Gardens consist of:

Schambach's Avenue
The Marble Garden
Menagerie Island
The Genuine Tulip Tree and the Sweet Gum Tree
Oak Avenue
Snail's Hill
The Orangery
The Mirror Pond and Tub Plants
The Herb Garden

300 acres

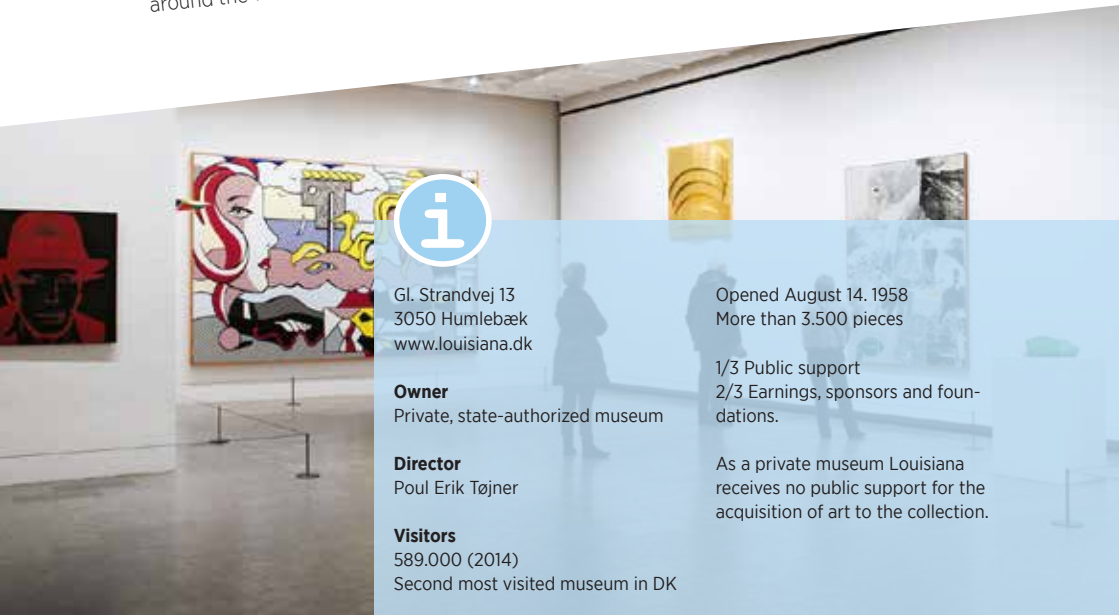
WEDNESDAY



Louisiana Museum of Modern Art

Louisiana is a leading international museum of modern art and the most visited art museum in Denmark, with an extensive permanent collection of modern and contemporary art, dating from World War II and up until now, as well as a comprehensive programme of special exhibitions. The museum is also acknowledged as a milestone in modern Danish architecture, noted for the synthesis it creates of art, architecture and landscape.

Located on the coast with a panoramic view of Sweden across the Sound, it strikes that rarest of balances between landscape, architecture, and art in a unique interaction that attracts visitors from around the world and makes a visit to Louisiana something special throughout the year.



Gl. Strandvej 13
3050 Humlebæk
www.louisiana.dk

Owner
Private, state-authorized museum

Director
Poul Erik Tøjner

Visitors
589.000 (2014)
Second most visited museum in DK

Opened August 14, 1958
More than 3.500 pieces

1/3 Public support
2/3 Earnings, sponsors and foundations.

As a private museum Louisiana receives no public support for the acquisition of art to the collection.



The Garden Center Plantorama Hillerød, Hillerød

Plantorama Hillerød is part of a chain of 8 large Garden Centres, located around the whole of Denmark. Based on an old nursery, the new company was started by The Christensen family in 1987, growing successively and now offering garden plants, indoor plants, soil and fertilizer, garden furniture, contemporary ceramics for both outdoor and indoor use, water in the garden, gift items, as well as extending its range with Animal Centre with everything from aquarium fish to dog food, cat food, birds etc.

Opened in 2012, Plantorama Hillerød is the newest and largest Garden Centre - being 10.000 sqm it is the largest Garden centre in Scandinavia. Being located near the capital of Copenhagen, the centre also offers more exclusive and expensive products. Amid the centre is a Baresso Café, where customers can sit down and enjoy a delicious cup of coffee or a fresh smoothie, Plantorama being the franchise taker.



Plantorama Hillerød
Emblasvang 2
3400 Hillerød
www.plantorama.dk

Owner

Peter Vang Christensen

Sales area

Total: 10.000 m²

Number of employees

Full time: 24

Part time: 29

Sales per year (DKK ex. vat)

Total: 70.000.000

Sales per category:

Garden plants, flowers: 28.580.387

Seeds, bulbs, tubers: 1.562.569

Soil, mulch, fertilizer, plant care: 3.776.723

Water gardening: 2.548.610

Floral arrangement, bouquets: 3.238.509

Pots, planters: 3.369.725

Christmas: 2.800.000

Fence, lumber, furniture etc.: 5.819.338

Decor: 3.218.791

Pets, aquatics: 11.814.106

Café: 2.800.000

Various: 471.242

Thursday August 13.

- 06.45: Departure from the Radisson Blu H.C. Andersen Hotel, Odense
08.30-09.30: Visit at the Garden Center HaveOasen, Herning
10.00-12.15: Visit at the Garden Center Laubjergs Planteskole og Rosenhave, Ringkøbing
13.15-14.15: Visit at the Garden Center Jesper's Planteskole, Holstebro
15.00-22.00: Formland Nordic Design Community, Herning
00.00: Arrival at the Radisson Blu H.C. Andersen Hotel, Odense





The Garden Center HaveOasen, Herning

HaveOasen A/S was founded as Kollund Nursery in 1960. Today it is owned by Iver and Dorthe Andersen. In 2008 the garden center was moved to new and larger premises near the town, situated in the outskirts of Herning.

HaveOasen has a very wide assortment for both the general public and professionals, thus it is always possible to find general as well as specialized plants and goods. HaveOasen develops the assortment according to the season. During the plant season the large outdoor garden center is naturally in focus. However, in early autumn building up the large Christmas department starts, covering up to 800 m², making it possible to buy everything from candles and Christmas decorations to Christmas trees and gift items.

During the whole year HaveOasen is often hosting alternative events, like exhibitions of local associations as well as hosting classic concerts. The web shop assortment includes 8.000 items, which can be shipped to customers across the country. The online marketing focuses on giving the customers the same nice experience as when visiting the garden center itself.



HaveOasen A/S
Vejlevej 13, Lind
7400 Herning
www.haveoasen.dk

Owners
Iver and Dorte Andersen

Sales area
Total: 25.000 m²
Outdoor area: 3.500 m²

The Garden Center Laubjergs Plante- skole og Rosenhave, Ringkøbing

Laubjergs Nursery and Rose Garden is a family run business that opened in 1980 at just 24 hectares. Today, the Laubjergs Nursery consists of three areas: the garden center, the rose garden and production.

The Rose Garden is a local tourist attraction which attracts both Danish and German visitors. The rose garden is built as a landscape-like garden that inspires guests. The garden has about 5.000 roses.

The production consists of Nordmann fir with emphasis on trees of 175-225cm. They are produced with great attention to the environment and sustainability. There are micro clover between the rows, and the trees are not sprayed. Export is mainly to the Netherlands, Germany and England, in collaboration with the Green Team Group.

Lately Laubjerg planted Europe's northernmost walnut plantation. Together with a group of students Laubjergs Nursery maps out the possibilities for commercial cultivation of walnuts in Denmark. And finally the nursery offers apples and plums for self-picking fresh sales - and from this autumn also industrial cider.



Laubjergs Planteskole
Borkvej 18
6950 Ringkøbing
www.laubjergs-havecenter.dk

Owners

Johan, Martha and Søren Laubjerg





THURSDAY

The Garden Center Jesper's Planteskole, Holstebro

Jespers Planteskole is a family owned company that opened back in 1988. At that time, Tage and Jesper Nielsen, father and son, decided to start their great life project. A project that today lives on with the family behind the wheel. Tage is now retired, but Jespers wife Kirsten is a part owner, his sister the accountant and both sons and daughters in law involved in the company. The youngest son Alex was an intern at Stodels Gardencenter in Cape Town, South Africa last year. The same year he finished his education as a gardener, and is therefore expected to continue the family life-work.

The nursery has a great selection of a variety of products including plants, fish, granite, fertilizer, weber-grills, garden articles, watering articles and Denmark's largest display of greenhouses. A trip around the store is intended to be a great experience, also for children, who can be entertained with a great playground filled with animals as goats, rabbits and peacocks. The nursery also have a tropical greenhouse filled with beautiful butterflies from mid June to the beginning of september. The pupae are imported from Oxfly, a London resided pupae specialist supplier.

The nursery has been expanding significantly within the latest years, where the selections of garden plants have become larger than ever.



Jespers Planteskole
Harrestrupvej 64
7500 Holstebro
www.jespersplanteskole.dk

Owners

Jesper and Kirsten Nielsen

Sales area

Shop: 1.000 + 600 m² indoor green house display (Denmarks largest)
Covered area: 2.000 m²
Outdoor area: 2.500 m²
Parking: 2.500 m²

Number of employees

Full time: 17
Part time: 8

Sales per year (DKK ex. vat)

Total: 18.000.000





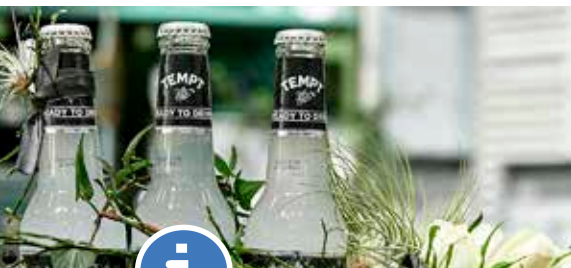
THURSDAY

Formland Nordic Design Community

Formland is the country's largest trade fair for Scandinavian design. It is a closed, professional design community with a focus on inspiration, trade, networking and experiences.

Design is much more than form, function and aesthetics. Design is all about sharing. Sharing beauty, craftsmanship, passion, quirkiness, the unexpected, what's upcoming and what's making a comeback. Formland is a design community for the entire industry and every sector on the trade fair states a community, where exhibitors and visitors share a common passion, style and atmosphere.

Community is one of today's most important parameters. Formland is divided into 9 different creative communities; Atelier, Decor, Modern, Gallery, Upfront, Food, Bloom, Tabletop and Light. We will visit the whole fair, but we will spend more time in the Bloom-community: "Nature as the focal point - floral decoration, garden decoration. True joy from flowers and plants. Beautiful and evocative decorations. Garden life, barbecue, green fingers - it sprouts and grows. Flowers and plants in the garden, in the living room and on the balcony. Decoration and a creative "hands on" approach, indoors and out. Plant tables, scented candles, pots, vases, ribbons and decorative materials."



Messecenter Herning
Vardevej 1
7400 Herning
www.formland.com

494 exhibitors
9 communities
7 exhibition halls
10.000 visitors
Twice a year (January and August) since 1984.



Friday August 14.

- 07.00: Departure from the Radisson Blu H.C. Andersen Hotel, Odense
- 08.30-12.30: LEGOLAND, Billund
- 14.00-15.30: Rosengårdscetret shopping concepts, Odense
- 16.00-17.00: Visit at The Flower Festival, Odense
- 17.00-18.00: The Radisson Blu H.C. Andersen Hotel / CABINN, change of dress
- 18.00: Departure from the Radisson Blu H.C. Andersen Hotel, Odense
- 19.00-
00.00: IGCA 2015 Gala. Banquet at Valdemars Castle on the island of Tåsinge in the South Funen Archipelago
- 00.00: First bus leaves for Odense
- 01.00: Last three busses leave for Odense

LEGOLAND

The original LEGOLAND park opened in 1968 in Billund. The park is located next to the LEGO factory and Denmark's second busiest airport, Billund Airport. Nearly 2 million guests visit the park every year. This makes LEGOLAND the largest tourist attraction in Denmark outside of Copenhagen.

The Legoland parks that have since been built around the world, are modelled upon LEGOLAND Billund, most noticeably the Miniland area which is made of millions of LEGO bricks. The park became an instant success and has over the years added many original rides.

The 45-acre park is divided into 9 themed lands:

1. DUPLO Land
2. Imagination Zone
3. Legoredo Town
4. Adventure Land
5. LEGO City
6. Knight´s Kingdom
7. Mini Land
8. Pirateland
9. Polar Land



LEGOLAND Billund Resort
 Nordmarksvej 9
 7190 Billund
www.legoland.com

Owner

Merlin Entertainments Group

Management

Christian Woller

Number of employees

Full time: 250
 In season: 1.400

Exhibition area

140.000 m²

Bricks used i LEGOLAND: 65.000.000

Visitors

1.700.000 (2014)
 50.000.000 since 1968
 40 % are tourists

Rosengårdscentret



It takes only a short drive to Rosengårdcentret from the center of Odense. It is located in a popular and frequently visited retail area that holds large format stores with neighbors such as IKEA, Bilka, Elgiganten and BabySam.

Retailers in the area together with the broad variety of brands within the shopping center make Rosengårdcentret a popular super-regional shopping mall for the population of Funen. It is also a prime destination for the inhabitants of the surrounding residential areas and the students of the nearby University of Southern Denmark. Rosengårdcentret is easily accessed by car, bike and public transportation and offers more than 3.000 free parking spaces.

The management got big ambitions for the ongoing development of the interior of Rosengårdcentret. First step is the opening of a brand new "Purple Street", that will focus on high class fashion. The long-term plan is a completely new look for Rosengårdcentret based on a graphical interpretation of the author H.C. Andersens world famous fairytales. The graphical elements will be combined with modern, Scandinavian architecture and will make visiting Rosengårdcentret an experience at a whole new level.

The area surrounding Rosengårdcentret will in the near future see a surge in ambitious building projects, such as a new superhospital and an expansion of the University of Southern Denmark. Most importantly, the construction of a tramway line stop at Rosengårdcentret on the planned lightrail line is on the sketching board. The light rail is estimated to carry more than 10.000 people a weekday.



Rosengårdcentret
Ørbækvej 75
5220 Odense SØ
www.rosengaardcentret.dk

First opening in 1971
Opening of reconstruction spring 2015

The largest shopping center in Denmark
More than 150 shops
One level mall

Sales area

Covered area: App. 100.000 m²
Parking: 3.000 parking spaces

Owner/investor

ECE European Prime Shopping Centre Fund

With total equity commitments of €775 million from international investors, the ECE European Prime Shopping Centre Fund made its market entry into Denmark with the acquisition of Rosengårdcentret in March 2013.

ECE is active in 17 European countries. The company is European market leader with 189 managed shopping centers.



Odense Flower Festival

The annual Odense Flower Festival is a joyous Danish garden fest that draws thousands of visitors and features plenty of interesting floral design. Around 200,000 flowers and plants decorate the streets of Odense with Flakhaven, the town square, as center of the festival. Gardeners from all over the country will be building more than 20 stands, and the streets will be filled with music. The flower festival welcomes guests from all over the world. 230,000 people visit Odense during the festival, and Odense Flower Festival has become an international event that attracts both tourists and professionals.

2015 will mark the 150th anniversary of the birth of the composer Carl Nielsen in a village just outside of Odense.

Odense Flower Festival will celebrate this great event with the theme 'Carl Nielsen's Universe'. All of Carl Nielsen's Universe will be illustrated in the various flower shows and interpreted in the streets of the city through flower arrangements worth more than DKK 2 mill., created by professionals and students from Kold College.

Carl Nielsen's opera, *Masquerade*, expresses festivity, music and colour, and it is with this sub-theme that Odense Flower Festival will poetically and sensually decorate the central city square in front of Odense Town Hall.



ODENSE 13.-16. AUGUST 2015
BLOMSTERFESTIVAL
FLOWERFESTIVAL
BLUMENFESTIVAL
 www.bloemsterfestival.dk



Odense Flower Festival
 Flakhaven 2
 5000 Odense C
 www.bloemsterfestival.dk
 August 13th.-16th.

Protector

Her Royal Highness Crown Princess
 Mary
 Visitors
 230.000

Organization

Kold College
 Odense City Association
 Odense Municipality
 The Funen branch of Danish Horti-
 culture
 16 nurseries
 45 contributing sponsors
 36 exhibitors



IGCA 2015 Gala at Valdemars Castle

The small island of Tåsinge near Svendborg is home to one of the most impressive castles in the region: Valdemars Castle. When you visit the site, you will quickly understand why King Christian IV chose to build a castle for his son, Count Valdemar Christian, precisely here in the South Fyn countryside. The castle is set in truly delightful surroundings on a small bay, surrounded by magnificent grounds and with a tremendous view out over the water.

The castle is both a museum and home to the castle owners – the twelfth generation of the same family. Inside the solid, stately walls, you will encounter an exquisitely furnished home that simply radiates history. This is where princes and princesses lived in ages past, and as a visitor you are free to explore the castle rooms and chambers.

The castle grounds of Valdemars Castle feature broad lawns and old, tall trees. In the southern end, by the stairs leading up to the church, there is a small garden that provides an excellent example of a type of garden that was very common in the early years of the last century. All the lawns slope gently down towards a large lake, which borders an area of woodland. The castle grounds also contain the biggest mini-golf course in Denmark.

Valdemar Castle offers the most perfect and impressive surroundings for our IGCA 2015 Gala.



Valdemars Castle
Slotsalleen 100, Tåsinge
5700 Svendborg
www.valdemarsslot.dk

Owner

Niels Krabbe Carlsen lensbaron
luel-Brockdorff

Valdemars Castle was built in 1639–44.
Rebuild after a major fire in 1749.

Total area: 732 ha.
Houses, buildings etc.: 5 ha.

Valdemars Castle houses three museums:
The Hunting and Trophy Museum
The Danish Yachting Museum
The Manor House Museum

Castle Operations

Arable land:
Valdemars Castle 288 ha.
Nybygård ApS 29 ha.
The farm land is farmed out.

Forest:
Nørreskoven 233 ha.
Bregninge Skov 81 ha.
Valdemars Slots Skove 96 ha.

Traditional logging
Christmas trees
Decorative greenery
Protection forest

PKM A/S

Gartneriet PKM A/S was founded by Poul and Marie Madsen in 1948, where they took over a nursery with 5 small green houses of 1.500 square metres located in Søhus. The nursery expanded, especially when Poul Madsen in the late 1950's specialized in pot plants. Around 1960 PKM started up the production of Campanula, Schlumbergera and Rhipsalidopsis. In 1980 the range of products expanded with Pinus Pinea - the small Christmas trees - sold in pots with decoration and snow. In 1983 Poul Madsen and his son Kristian established 'Poul & Kristian Madsen's Gartneri ApS' which Kristian took over in 1989.

In 2007/2008 and 2010 PKM made its largest investment to date. For the sum of 100 million DKK, we increased our greenhouse area by approx. 50.000 square metres, to meet the demands of the popular Campanula-variety GET MEE®. PKM's Campanula-cuttings are produced in Poland, and in 2007 we established a joint venture project in Kenya in 2007 with a Kenyan partner. The nursery now covers 190.000 square metres of greenhouse area, and an outdoor area of 40.000 square metres. 200 skillful employees produce approximately 20 million pot plants, of which approximately 90% is exported to the European market.

The FAIRYTALE FLOWERS® assortment includes Campanula, Schlumbergera, Rhipsalidopsis and Helleborus. For more information please visit www.pkm.dk.

Gartneriet PKM A/S
 Slettensvej 207-215, DK-5270 Odense N
pkm@pkm.dk, www.pkm.dk
 Contact: Anett Madsen, +45 6618 9074



EMSA

EMSA stands for quality made in Germany

We also place these high demands on the ESTERAS brand. We are the only brand manufacturer that monitors every single process step – at our own manufacturing facilities in Vietnam.

This is where we combine our keen sense of design, trends and surface finishes with the very latest state of the art in manufacturing technology. For extraordinary and highly durable containers and fountains – for true and sustainable quality workmanship.

This is not just a promise. We back it with our unique 10-year guarantee.

EMSA GmbH
Grevener Damm 215-225, D-48282 Emsdetten
info@emsa.de, www.emsa.com
Contact: Nils Nyborg Madsen, +45 2811 8873



SPONSORS



GASA GROUP



GASA GROUP is a major international trading company. In 2012, the two largest Danish flower exporters, GASA GROUP and Bøg Madsen joined forces, and offers complete solutions in all customer areas.

GASA GROUP supplies all European markets and are among Europe's leading experts in the field of floral products, involving four main focus areas: wholesale, retail, garden centres and young plants. GASA GROUP is able to supply total solutions in all these areas, and value is our priority throughout - from the seed itself right through to your own shelves and the end consumer. Their solutions ensure that you get flexibility, know how and quality.

They maintain the impressive size and breadth of the selection of floral products through their cooperation with suppliers from all over Europe. GASA GROUP is an international organisation based in Denmark. They service the entire European market through customer-focussed solutions and concepts and effective logistics. They are active in all European markets. In Denmark, Holland, Germany and Poland, they are represented by their sales organisation. All other markets are served by the Danish, Dutch or German sales divisions.

GASA GROUP is a daughter company in the DLG GROUP. The foundations of the agricultural and food group DLG was made more than 100 years ago and today their activities extend into more than 25 countries.

GASA GROUP

Lavsenvænget 1, DK-5200 Odense V
 mail@gasagroup.com, www.gasagroup.com
 Contact: Jens Hermansen, +45 8745 2035



Plantorama



Plantorama is a Danish retail chain, which comprises an online shop and eight modern garden and pet centers spread across Denmark, including the one in Hillerød that the IGCA Congress will visit on Wednesday 12 August 2015.



Based on an indoor plant nursery, Plantorama was established by the Christensen in 1987. Since then, Plantorama has expanded its product range to include more than 10,000 products. Plantorama offers anything from garden plants, indoor plants and fertilizer, through gift items and ceramics, to garden pond equipment, aquariums and pet supplies. Today, Peter Vang Christensen, 6th generation in the Christensen family, is the CEO of Plantorama. Plantorama employs 350 people, and it is a growing company with an annual turnover of DKK 320 million and a steady growth in the number of customers.

The name 'Plantorama' refers to the act of standing looking at thousands of plants, and that is exactly what you will experience when you visit Plantorama. Alongside plants, you will experience rabbits, guinea pigs, aquatic fish, parrots and other pets. This makes Plantorama an entertainment center for the whole family.

Plantorama A/S
Skæring Skolevej 199A
DK-8250 Egå
info@plantorama.dk
www.plantorama.dk

FORMLAND

At Formland inspiration, creative thinking and 31 years of nordic trade fair tradition makes it an effective platform for the design- and interior business.

Formland is the place, where the design community gets together twice a year; where new relations are made, business is done and new inspiration is found, creating new experiences and more sales in the stores.

The trade fair is for professionals, and the autumn edition offers inspiring experiences in 7 exhibition halls with more than 530 exhibitors in Interior, Bloom, Food, Tabletop, Light, Branding Expo News og Nordic Buzz. The exhibitors are both well-established suppliers and large Danish brands, as well as completely new upcomers.

One of the distinctive features of Formland is the amount of inspiration within new trends. At every fair new trendzones are made, which represents the newest collections within Nordic Design.

At Formland the visitors do business and gets inspiration. Read more about the autumn trade fair at www.formland.com.

FORMLAND Nordic Design Community
 Messecenter Herning, Vardevej 1, DK-7400 Herning
het@mch.dk, www.formland.com
 Contact: Henriette Træholt, +45 9926 9988

FORMLAND

NORDIC DESIGN COMMUNITY 2015



FAUSOL A/S

FAUSOL A/S is one of the leading companies with products for home and garden such as soil, tools, seeds, bulbs, fertilizers, insecticides and more. The company is well established with more than 40 years of experience and have headquarter and stock in Roskilde near Copenhagen. Our brand HORNUM® is one of the market leaders in Scandinavia, with its broad selection of high-quality products for the discerning gardener and nurseries.

We have been working hard to get to this point, and our decision to not compromise on content, packaging and quality has been the key to our increased success with the HORNUM® brand. Furthermore, through our Ready-to-Sell display collection, we have made it visually easy to sell and hassle free for our customers and their staff.

FAUSOL A/S

Metalvej 7, DK-4000 Roskilde

info@fausol.dk, www.fausol.dk

Contact: Kim Faurbjerg, +45 7027 2950



Osmo

Osmo offers a complete range of environmentally friendly fertilizers and garden care products that are completely natural. Here you will find everything for the garden, patio, balcony and green house - from organic fertilizers, which are also approved for organic cultivation to biological herbicides or water products that keeps pond free of algae and silt. Osmos garden care program is sold to private consumers via garden centers.

Osmos professional products for lawn care, fertilizer etc. are used by production nurseries, landscapers, the public sector, large green houses, golf and soccer fields. Sales and distribution by E. Marker A/S.

NEW 2015 AUTUMN - To keep roses healthy is a problem for rose Enthusiasts worldwide. Particularly with the fewer and fewer chemicals available. We have JUST developed a liquid fertilizer for roses which combines powerful essential plantoils, macro- and micronutrients as well as sophisticated leaf penetrants to ensure optimum health in the growing season roses. You can sample the product when we meet in Denmark.

Osmo / E. Marker A/S

Okslundvej 8, Bov, DK-6330 Padborg

info@emarker.dk, www.osmo.dk

Contact: Carsten Marker, +45 7467 0808



Gartneriet Graff Kristensen



The nursery Graff Kristensen A/S started 80 years ago with a wide range of flowers, garden products and vegetable to the local market in the Danish city Aarhus. 50 years ago the second generation specialized in cut flowers / bouquets and expanded the market to all of Denmark. 25 years ago the third generation changes the assortment to pot plants, and Hibiscus became an important part of the products range, while we at the same time saw EU as a part of our potential market.

Today GRAFF since 1931® and our sister company Graff breeding® A/S work with our team of knowledgeable and motivated staff to provide consumers with even greater experiences with their hibiscus. We hope 80 years of experience in the flower industry has provided us with the competencies and adaptability that will enable us to be a part of the "Global Flower Industry" for another 80 years.

Graff Kristensen A/S
 Viborgvej 717A, DK-8471 Sabro
 sale@graфф.dk, www.graфф.dk
 Contact: +45 8745 3333

DLF TRIFOLIUM



DLF-TRIFOLIUM is a global seed company dealing in forage and amenity seeds, and other crops. We're the global market leader providing grass and clover seeds to more than 80 countries. Our headquarters are in Roskilde, Denmark. We're also present in 12 other countries: The Netherlands, United Kingdom, Ireland, France, Germany, Czech Republic, Russia, China, Canada, USA, Argentina, and New Zealand.

A lawn for every garden

A lawn has a lot to live up to. When the sun shines, everyone wants to be out on it: relaxing, entertaining, playing games, or just enjoying the tickle of soft green blades on bare toes. There are lawns that are shade-tolerant or drought-tolerant, lawns that spring up fast, lawns you can mow into ruler-straight stripes, and lawns that make your kids feel like they're playing on a world cup stadium. We test our grass seeds in all common climates and conditions – hot, cold, wet, dry, sunny, shaded. We're continually refining the range to increase hardiness and reduce maintenance.

DLF-TRIFOLIUM
 Ny Oestergade 9, DK-4000 Roskilde
 dlf@dlf.com, www.dlf.com
 Contact: Søren Busk, +45 3050 3371

Gardenshop Høsterkøb



GardenShop is among the largest and most well-stocked garden centers in Denmark. We run two physical stores, in Høsterkøb and Kalundborg, as well as a large webshop.

GardenShop has more than 20 years experience in purchasing and selling plants and garden accessories. The quality is always high, and we require very high demands on their suppliers. In addition to the many plants also on offer is a large selection of pots, garden tools, espaliers, fertilizers, soil, seeds, irrigation articles, books on gardening, fruit and vegetables, as well as delicacies and hand-crafts. We have a professional and well-trained staff, who are always ready to help out with advice and guidance in planting, sowing and care of plants. We have also have a garden architect and a landscape gardener, who can make sketches, garden plans, garden coatings etc.

In other words, customers will find everything their heart desires at the GardenShop, for themselves or for a gift item to give away. GardenShop is the perfect solution for those who want good quality plants and accessories for their garden at competitive prices.

Gardenshop Høsterkøb

Hørsholm Kongevej 35, DK-2970 Hørsholm

gardenshop@gardenshop.dk, www.gardenshop.dk

Contact: Peter Martinussen, +45 4589 0689

Thermoflor



Thermoflor is:

- The leading garden centre builder in Europe
- Building garden centres in 20 different countries worldwide
- Providing turn key solutions
- 100 experienced employees to design and build your garden centre
- Expert in energy-saving renovations
- International trendwatcher for garden centres: www.thermoflor-blog.com

Thermoflor b.v.

Sourethweg 17, NL-6422 PC Heerlen

info@thermoflor.com, www.thermoflor.com

Contact: Ferry Breugem, +31 45 5411458

PLUS



Innovation, experience and knowledge . . .

PLUS A/S has 75 years experience in designs and trends of wooden products and garden environment. We develop and design an exciting product range produced by selected partners in the following areas:

Fences – Furniture – Pavilions – Play equipment – Garden- and Terrace Accessories etc.

PLUS has the last 10-15 years undergone a transformation from being 100% self-providing production company through a period of partial outsourcing and setting up own production facilities in Latvia. Today the company focus is exclusively on product development and sales activities, and all products are purchased from subcontractors in Eastern Europe and Asia

PLUS is working to obtain a position as the number one B2B brand with the retail chains, in order to become the an indispensable supplier, because:

- PLUS delivers the assortment the consumers demand,
- PLUS supply goods which gives an attractive earning and
- PLUS makes “life easy” for the purchasers from retail chains

Briefly, we will act as the best business partner for retail chains, and the preferred brand for the consumer.

Juliana



Juliana Drivhuse is one of the world’s leading manufacturers of hobby greenhouses and has for more than 50 years been supporting the garden enthusiasts with the most fantastic rooms for growing – growing vegetables or growing themselves.

With the unique design and quality, Juliana greenhouses create a platform for real garden pleasure.

Juliana is also manufacturing and selling well-known greenhouse brands like EDEN Greenhouses, Halls, Botanica and Gabriel Ash.

Visit www.juliana.com for more information and possibilities.

Juliana Greenhouses

Sivlandvænget 29, DK-5260 Odense S

mail@juliana.com, www.juliana.com

Contact: Nikolaj Stærmose, +456611 1811

OASE – Passionate about water

For decades, OASE has stood for creative design using water. Fascinating water effects in private gardens to large imposing installations in public areas indicate the broad area of implementation. Founded in 1949 as a repair shop for agricultural machines, OASE has developed itself into a market leader with a reputation for innovation and quality.



The »Water & Garden« business segment provides innovative products for ponds and water features in private gardens including pumps, filter systems, cleaning and care products, illumination and pond construction solutions. »Fountains & Lakes« uses the interplay of water, light and music for spectacular water and light shows as well as high-profile water quality solutions for large bodies of water, e.g. on golf courses or in parks.

OASE stands for creativity, love of detail and intelligent solutions. Our aim is to create a unique, breath-taking water experience for all of our customers.

OASE GmbH
 Tecklenburger Str. 161, D-48477 Hörstel
www.oase-livingwater.com
 Contact: Martin Beckwermert, +49(0)451 - 384 55 77



Delegates

Australia

Bruno Zimmermann, The Heritage Nursery
David Moad, Rivers of Yarrambat
Estelle Cornell, Allora Gardens Nursery
Hedy Zimmermann, The Heritage Nursery
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Michael Bracken, Nicholson-Hardie
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Tom Courtright, Orchard Nursery and Florist



Notes

Notes

Thank you

The IGCA Denmark 2015 committee

Peter Vang Christensen, Plantorama A/S
Peter Martinussen, GardenShop Høsterkøb
Steen Vinkler, Bo Grønt Skæring

Bus leaders and support

Bus 1: The Little Mermaid

Per Boisen Andersen
Katrine Damsgaard-Sørensen

Bus 2: The Tinderbox

Steen Vinkler
Anette Vinkler

Bus 3: The Princess and the Pea

Niels Bergen
Aksel Wiberg

Bus 4 / Study tour: The Emperor's New Clothes

Malene Nygaard Jensen
Kirsten Kragh Jensen

Andre Fog Jensen, Udvikling Fyn
Michelle Æbelø, Udvikling Fyn
Johnny Frost Klausen, Grafisk Produktion Odense
Lise Hauge Sandal and Dennis B. Jacobsen, Grafisk Produktion Odense
Torben and Anna Johanne Iversen, HC Andersen Paraden

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The Garden Center Bo Grønt Skæring, Aarhus
The Garden Center Langeskov Planteskole, Langeskov
The Garden Center Holbæk Planteskole, Holbæk
The Garden Center Skrædderbakken, Ølstykke
The Garden Center Gardenshop Høsterkøb, Høsterkøb
The Garden Center Plantorama Hillerød, Hillerød
The Garden Center HaveOasen, Herning
The Garden Center Laubjergs Planteskole and Rose Garden, Ringkøbing
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